



# Leann Moffitt

Tenured Motion Graphics Designer & Animator with six years of industry experience designing and creating quality motion graphics for a wide variety of clients, including major tech companies, broadcast studios, and marketing firms.

☎ 253.208.9292 @ LeannMoffitt@gmail.com 🔗 Demo Reel  
<https://vimeo.com/295455361>

## Skills

### Skills

- Experienced in driving animation projects from concept to creation.
- Practiced in following a client brand but also flexible enough to design from scratch.
- Excellent understanding of animation theory, timing, and principals.
- Collaborative and works well on a team, but also able to work independently and create direction for self.
- Self-motivated, always looking to grow and improve.
- Comfortable working under tight deadlines.

## Work Experience

### Motion Graphics Animator

*Freelance, 2014 - Current*

Storyboarding, Animation & Illustration for tech companies.

Clients include: COLOR creative, Allytics, WMI

### Lead Animator/ Motion Designer

*Lucy Woodworth Design 2015 - Current*

Storyboarding, Animation, Illustration, Project Management, Team Leadership, Art Direction & Working quickly under tight deadlines.

Clients include: Amazon, Microsoft, AMD, KCTS 9

### Motion Designer

*Allytics, 2013 - 2015*

Storyboarding, Animation, Illustration,  
Training new creative team employees, client pitches.

## Education

### Bachelor of Fine arts- Media Arts and Animation

*Art Institute of Seattle, 2009 - 2012*

Trained in traditional and computer animation techniques for film and game production.

Equally proficient with Mac and PC workflow